

PARTICIPANTS NEEDED



Do you live in Canada?

Are you 18 or over?

Are you comfortable in English or French?

WE WANT TO HEAR FROM YOU!

Public Acceptance and Perception of Advanced Aviation Technologies in Canada

This study aims to collect the Canadian public's perception of new aviation technologies which belong in the broad category of Advanced Air Mobility (AAM). We are interested in understanding the public's concerns, knowledge, needs, and level of support regarding new types of aviation technologies for urban air mobility, package delivery, and to enhance access for remote, Northern, and rural communities.

The study consists of a 15-20-minute online survey.

Scan the QR code or copy the link below!



https://carletonu.az1.qualtrics.com/jfe/form/SV_5jLSHQDsJ5DCHzg

If interested, some participants may be selected for a 50-60-minute focus group. You may also enter a draw for a chance to win a 100\$ gift card by leaving your email address. The winner will be contacted by email on May 13, 2022 and will have 14 days to claim the prize, otherwise, another winner will be selected.

FOR MORE INFORMATION, PLEASE CONTACT:

Dr. Jeremy Laliberté, Lead Researcher

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The ethics protocol for this project has been reviewed and cleared by the Carleton University Research Ethics Board (Clearance #116518). If you have any ethical concerns with this study, please contact the Carleton University Research Ethics Board-B by email at ethics@carleton.ca. This study is run through Carleton University and funded through Industry Canada's Technology Demonstration Program which is led by Bell Textron Canada. None of the personal data will be shared with Bell. Only the aggregated and deidentified survey results will be shared with partners.